

## ONLINE:

Welcome

Letters

Chief  
resources:

In C-U

Position  
statements

Web sites

U.I. Chief  
Dialogue:

Transcripts  
Excerpts  
by Speaker

Anti-chief  
Pro-chief

How to help

How to  
contact us

Send us  
a letter

## WELCOME

Hello, and welcome to [RetireTheChief.org](http://RetireTheChief.org).  
This site exists -

- To give a voice to those who believe that Chief Illiniwek should be retired;
- To promote discussion between those who are *pro-* and *anti-*Chief;
- To encourage a change in policy - to retire the chief.

Jay Rosenstein, in his 2001 article *In Whose Honor?* (Team Spirits, chapter 11) argued

“American Indians will always have to be part of a newsworthy event, such as a protest or the airing of a national documentary, in order to have their point of view included in the media ...”

This site exists to try and change that. We want to help *turn up the volume* on the Chief debate.

Whether you are *pro-* or *anti-*Chief, if you would like to share your opinion with us, send us a letter that we can post on our web site, [RetireTheChief.org](http://RetireTheChief.org)

Regardless of your stand on this very divisive issue, *welcome*. Please read on and hear the opinions of others.

## Letters

Dan McCollum, November 4:

*“... the board should base its decision on what is best for the reputation of the University, not on individual feelings on either side ...”*

## “Use of American Indian Mascots ... is a concern to the NCAA”

“MOIC believes when American  
Indians are used as a mascot,  
harmful stereotypes may result”

NCAA News, Nov. 11

The NCAA continues to express concern over the use of Native American imagery and mascots in intercollegiate sports. An Executive Committee subcommittee “agreed that the use of American Indian mascots in intercollegiate athletics is a concern to the NCAA.”

The Executive Committee, meeting November 1 in Indianapolis, recommended that October’s NCAA Minority Opportunities and Interests Committee (MOIC) report on Indian mascots be distributed to the NCAA’s governance structure for additional review.

*NCAA committee called for a  
new “Review of Mascot Choice”  
and believes “the tradition of  
using American Indian mascots  
ought to be retired”*

The October 14 NCAA MOIC report “challenges institutions to conduct review of mascot choice” and noted “we do have some schools out there that use mascots, imagery or behaviors that are in fact offensive to American Indians.” Finally, “aspects of mascot use ... that the review finds to be offensive would have to be eliminated.”